



Autus  
Data Services

# Datalert

Get ahead of  
the competition

## Background

Making contact quickly with new entrants to the market can significantly increase a company's prospects of turning them into a client before a competitor does.

**Datalert** has been designed for organisations who want to achieve competitive advantage over their rivals by making rapid contact with relevant people when they become authorised.



## How it works

Our alert service informs you when a new firm is added to the FCA Register, providing information about the types of business the firm is permitted to do and information to enable you to make rapid contact with them.

We also offer the option to tailor the output so it only contains the types of organisations and/or people with specific controlled functions you are interested in to further optimise your client recruitment activities.

## Features

- *Monthly alerts*
- *New Firms and the individuals working there*
- *De-authorised firms*
- *New permissions/restrictions/limitations*
- *FCA Regulatory fines*
- *Option to bespoke to specific company permissions and/or individuals' Controlled Functions*

## Benefits

- *Improve your conversion ratio by contacting clients before your competition*
- *Focus on your best prospects*
- *Cancel agencies quickly, if required*
- *Complex FCA Register data management done for you*

## Delivery

Secure file transfer.

## Pricing

Dependent on frequency and options taken.



For more information please email  
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