



Autus  
Data Services

# Loadata

Find the right  
people first time

## Background

Some organisations have a one-off need for a list of people from our augmented FCA Register data. For example:

- *Inviting people to seminars*
- *Market a specific proposition by post*
- *Running a targeted sales campaign*
- *Promoting your services to people with precise responsibilities such as Compliance Officers or Directors*

Loadata has been designed for people wanting a single download of data rather than ongoing cleansing.



## How it works

You can choose to have hundreds, thousands or even tens of thousands of firms and/or individuals from our augmented FCA Register data based on your specific criteria.

This means you don't waste time on low value prospects.

## Features

Select a bespoke list based on any combination of the following criteria:

- *Geography e.g. post area or region*
- *Type of firm (segment)*
- *Detailed FCA permissions*
- *Number of Registered Individuals*
- *Role of the individual*
- *How long they have been in the industry or at the current Firm*
- *Legal formation (limited company, LLP, sole trader, etc)*
- *Membership of specific networks*
- *Sales percentile ranking by AUM*

## Benefits

- *Target your best prospects*
- *Complex FCA Register data management done for you*
- *Only pay for the information that you really need*

## Delivery

Secure file transfer.

## Pricing

Dependent on data volumes and options taken.



For more information please email  
[contact@autusdataservices.co.uk](mailto:contact@autusdataservices.co.uk)